Butterfly Nuts Theft Recovery



Customer

Saieg & Maggi is a Chilean distributor of Emerson GO products that also advises growers, exporters and shipping companies on supply chain best practices. They supply Emerson GO Real-Time trackers to monitor thousands customer loads every year including shipments in sea freight containers, reefer trucks and air cargo. They use Emerson GO Real-Time trackers because they provide complete trip visibility and don't need to be retrieved at the end of the shipment. Today, a GO Real-Time tracker is placed on each container prior to leaving the facility.

Challenge

Saieg & Maggi client Huertos del Valle specializes in the processing and export of walnuts, almonds and plums. Founded in 2003, the company has experienced significant growth in the last 15 years. Huertos del Valle works within only the highest food quality standards including: Chilean Standard 2861 (HACCP) and BRC (British Retail Consumption) Grade A certifications. These high standards have propelled them to the second largest exporter of nuts in Chile and international recognition.

Recently, Huertos del Valle experienced two robberies of their shipments. The driver of a 20-ton load of Butterfly Nuts was stopped at gunpoint by assailants. The truck was equipped with standard GPS tracking and a single Emerson GO Real-Time Lux. Due to the unscheduled nature of the stop, the GPS unit in the cab of the truck sent a warning out when the truck came to a halt. Immediately thereafter, a jammer was used to block all GPS by the assailants. Thieves often use a jamming device to prevent the GPS unit on the truck from sending or receiving information when they are stealing ...

Summary

COST SAVING



Saved a \$240,000 load SECURITY



Located truck within 24 hours; increased employee safety

Emerson Trackers brought us peace of mind and are totally effective in loss prevention.



Solution

The Emerson GO Lux Tracker continued to report the location for another 10 miles where the police were able to stop the truck. The two technologies coupled together provided the added security needed to prevent the truck being stolen and future thefts.

Result

The load valued at \$240,000 was recovered along with the truck. It also helped keep the driver safe. Huertos del Valle's Manager of Operations, Jorge Crosa's words speak volumes about Emerson GO Trackers, "Emerson Trackers brought us peace of mind and are totally effective in loss prevention and security. Now we have our own trial that the trackers work, we were able to validate that in a real situation...".



GO Real-Time Lux Tracker